



press release resort 2010

cover resort 2010 is for the fashionable but sun conscious girl. She loves to look beautiful and wants to stay that way...

Essential swim ts have the perfect fit – grazing the hip and circling past the wrists. They are snug enough for swim, but loose enough to flatter. The short sleeve t is fabulous for tennis, while the long sleeve t is great for swimming and skiing. The short sleeve cardigan is the perfect wrap. Poolside loose dresses are perfect for throwing in a beach bag or running to the local organic market. The tiny skirts are easy to throw on with a tank. Hood is simply beautiful. It can be a mini dress, tunic or top – The hood can be flopped behind or cowed in front. Circle is a new form of cove and is our most versatile piece. It can be worn as a scarf, up over the head, around the shoulders or over the back when lying in the sun.

The color palette this season is basic – black and white – our best sellers. Resort is all about solids for cover. The white wonderfully hints of a swimsuit underneath.

All pieces are carefully crafted here in the United States in a nylon/spandex blend. The special fabric is certified SPF 50+, moisture-wicking and quick drying which makes it easy to slip on when wet. The fabric remains slightly damp for about an hour keeping one cool in the sun. It can even be machine washed.

The girls at cover are passionate about the cause of their clothing – sun protection. They are teaming up with American Cancer Society to feature educational hang tags on their garments.

Please contact us at pr@coverclothing.com if you require any additional information, would like to call in samples for photo shoots or use any of our images.