

May 5, 2008

Under Cover, a PSA

Cover Sun Conscious Clothing



Every day thousands of Miamians put themselves at risk. The danger of their reckless behavior is well known, yet people are still doing it without protection.

Folks, one irresponsible afternoon can lead to days

of burning and redness.

Which is why DailyCandy is asking you to combat the epidemic — with Cover Sun Conscious Clothing, a new collection infused with SPF 50.

The simple wares include T-shirts, dresses, hoodies, skirts, and bandeaus in solid colors (red, yellow, black, blue, and white). And the crafty material is breathable, quick drying, wrinkle resistant, machine washable, and submersible (it's ocean friendly!).

So instead of spending a smoldering day in a lone bikini top, you can play it safe in an ultra-lightweight outfit. Please, wear it for your own protection.

This public service announcement was brought to you by CONDOMS (Citizens Opposed to Naked Dangers and Overexposed Masses of Skin).

Available online at shopinuition.com. To see styles, go to coverclothing.com.



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to help your friends fight cervical cancer

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